

ORDER



Fox 30 JAX

Orders
Order / Rev: 69202
Alt Order #:
Product Desc: SODERBERG/SACHS/SMITH
Estimate: 585
Flight Dates: 11/05/12 - 11/06/12
Original Date / Rev: 10/30/12 / 10/30/12
Order Type: CIA - O

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Florida Democratic Party
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	9	\$790.00	\$671.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	9	\$790.00	\$671.50	0.00
Totals	9	\$790.00	\$671.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	4%	\$790.00
Market	100%	\$19,750.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	75%	\$14,812.50
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTEV	21%	\$4,147.50
WTLV	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAWS	11/05/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7a-8a	11-----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	11-----			2		\$50.00		0.00				
N 2	WAWS	11/05/12	11/05/12	Action News @ 8a Action News @ 8a	CM	8a-9a	1-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----			1		\$50.00		0.00				
N 3	WAWS	11/05/12	11/05/12		CM	9a-10a	1-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9a-10a											
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$100.00		0.00			
N 4	WAWS	11/05/12	11/05/12	M-F 2p-230p	CM	2p-230p	1-----	:30	1	\$80.00	P-2	0.00	NM	1	\$80.00
				M-F 2p-230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$80.00		0.00			
N 5	WAWS	11/05/12	11/05/12	M-F 4p-5p	CM	4p-5p	1-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				M-F 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$100.00		0.00			
N 6	WAWS	11/05/12	11/05/12	M-F 530p-6p	CM	530p-6p	2-----	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
				M-F 530p-6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	2-----					2	\$160.00		0.00			
N 7	WAWS	11/05/12	11/05/12	M-F 10a-11a	CM	10a-11a	1-----	:30	1	\$40.00	P-3	0.00	NM	1	\$40.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$40.00		0.00			
													Totals	9	\$790.00